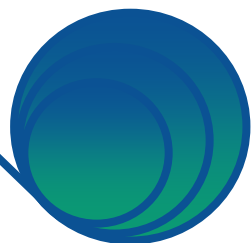


HARRINGTON UNITED HORNETS FOOTBALL CLUB



Sponsorship &
Proposal
Opportunities



Harrington United Football Club



Information - Season 2014

Our Club - Who Are We?

Executive Committee:

President:	Stuart Cadden
Senior Vice President:	Karen Rossiter
Junior Vice President:	Gregg Webb
Secretary:	Rhonda Atkinson
Treasurer:	Lindsay Constance
Registrars:	Sherralee Carter / Gail Tomlin

General Committee:

Renee Depena	Gavin Lee
Steve Tomlin	Jean Davis
Mark Curness	Graham Davies
Mark Groll	Owen Felthouse
Martin Tolnay	Paul Buckland
Kim Hope	

Each of our volunteer committee members are committed to making the club a success at all levels.





Our Club – Who Are We?

Continued-

Harrington Park Soccer Club was formed in 2002 by a small group of dedicated local residents who wanted to make soccer/football more accessible to the residents of Harrington Park.

In developing our strong local community involvement, our club colours are aligned with the local public school. In 2010 the club was renamed to **Harrington United Football Club** to take into account the development of Harrington Grove and the changing face of Football in Australia.

In 2013 we had success with 7 teams winning their grand finals and teams being undefeated Premiers, State Cup Semi Finalists, Kanga Cup Semi Finalists and Champion of Champions Runners Up.

We have grown to 54 teams made up of 628 players and 91 coaches & managers from Cobbity - Harrington Park, Appin to Bankstown regions, a testament to the culture that has been built up within the club and the reputation within the district.

We are a community club with no funding from a licensed club and rely heavily on the continual raising of funds to reinvest in playing strips, training equipment, coaching development, facilities development and the costs of ground hire etc.



The club committee's goals are:

- ✓ To develop and promote physical activity and positive social interactions for children, and to encourage them to be part of the community through playing the game of football (soccer). In particular an emphasis on sportsmanship and positive encouragement.
- ✓ To help develop the local community by encouraging increased involvement by residents and organisations in building a socially cohesive suburb.
- ✓ To increase self-esteem and self-importance for children and as a consequence, reduce the likelihood of children participating in anti social behavior.
- ✓ Provide an opportunity for those players with a natural playing talent to be developed to their full potential before moving to representative levels.
- ✓ To provide facilities and equipment for training and playing that enhances the football experience for all members.



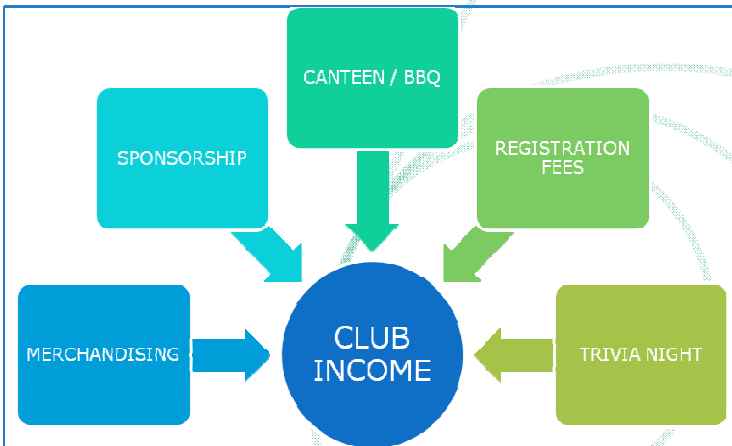
Our Sources of Income.

As a community club we are very reliant on generating our income internally to cover the costs of operation, maintenance and equipment to run the club effectively.

With volunteering help we run a trivia night and raffles that bring some funds though donations of prizes can radically help increase our chances of raising \$\$\$ if this is an option for you we are more than welcome to have a chat.

In 2013 our club sponsors were **Harrington Grove, Craig's Automatic Transmissions, Specsavers and I.Bond.**

Currently our income sources are:





How Can You Help Us?

Sponsorship is a critical part of the Harrington United Football Club annual income; it is a means of keeping the cost of registration affordable for everyone, as with success also brings expense which as all whom won their premier or grand final received a jacket, which is a substantial cost on top of trophies etc.

To help achieve our goals we need your financial support and in return we commit to providing your level of sponsorship that will give you advertising exposure from Glenfield to Tahmoor not to mention the online exposure from our website, most importantly you are contributing towards providing an ongoing opportunity for local junior and senior players in building a sporting community within a great game. Who knows you may be helping develop the next Brett Emerton or Tim Cahill!

In the following pages we have outlined various options for sponsoring the club or individual teams in order to make it accessible to as many sponsors as possible, however if you have ideas you would like to discuss regarding varying a sponsorship please contact us.

We thank you for your time in considering this sponsorship package and hope you may be able to help us in the future.



[Jersey Sponsorship](#)

As a club we are happy for sponsors to have playing strips customized for a specific team, these playing strips would have your company name on the front and players name on the back.

The cost of these shirts will be confirmed at the time of enquiry as it will vary with sizes. Please note that the lead time for strips can take up to eight weeks.

If you are interested in this please contact us for further information.

[Merchandise Sponsorship](#)

As a club we are looking to provide training or playing gear to our players which would be given to all those who register with us.

Items we are looking at include customized training balls, gear bags, clothing, caps etc. All of these would be made with the club colors and would contain both the club logo and sponsors company name prominently displayed.

If you think you may be interested please contact us. The lead time on some of these items means that we would be looking toward the 2014 season for some of the customized gear, so plan ahead and come on board.



Club Sponsors

Club corporate sponsors are vital to the development of our club, the facilities and our members.

The club would love to promote local businesses with exposure via our sponsorship packages to help keep a strong growth in the local economy.

We are fortunate to have had the support of Harrington Grove, Craig's Automatic Transmissions, Specsavers and I.Bond and other major sponsors in previous years.

If you believe that promoting your business through our club can be mutually beneficial then let us work out a package.

Options starting from \$2,500 and include ground signage.

If you are involved in Real Estate, Insurance, Finance, Trades or any business that may appeal to not only Harrington Park locals but the wider community then consider this as an option.



Team Sponsorship Options

Option 1: Package comprises of all players receiving a club polo shirt with sponsor logo. We will also include a link on our club website and promote your organization on all club printed material.

Option 2: Package comprises of all players receiving a training kit of training shirt, training shorts and socks and a club polo shirt with sponsor logo. We will also include a link on our club website and promote your organization on all club printed material. Sponsor also receives a special sponsor club polo shirt.

AGE	PLAYERS	COST \$ OPT 1	COST \$ OPT 2
<i>Under 6/7</i>	<i>6</i>	<i>450.00</i>	<i>700.00</i>
<i>Under 8/9</i>	<i>9</i>	<i>550.00</i>	<i>950.00</i>
<i>Under 10/11/12</i>	<i>Up to 14</i>	<i>700.00</i>	<i>1300.00</i>
<i>Under 13/14/15/16/17 & All Age</i>	<i>Up to 16</i>	<i>1000.00</i>	<i>1500.00</i>

M League Premiers and Reserves with players Up to 17

Contact us for a discussion; we can customize a sponsorship to suit your budget. We are keen to support our teams in the M League and to boost their results and in turn our clubs exposure and credibility.



Terms and Conditions

- ✓ For Team sponsorships, the bulk of the sponsorship fees are absorbed in the cost of providing the items included in the sponsorship packages (i.e. shirts, training kits, embroidery etc), with just \$250 from each package coming to the club by way of 'income'.
- ✓ The club requires payment of the sponsorship fees (less \$250) prior to any items being ordered. The remaining \$250 is due for payment on delivery of the package goods.
- ✓ The club enters into sponsorship agreements in good faith, and seeks to work collaboratively with sponsors to ensure the clubs and sponsors needs are met in a timely manner.
- ✓ Sponsors will only be added to the website once full payment has been received.
- ✓ Sponsorship packages are effective from the time of payment till December 2014.
- ✓ Club, Merchandise & Jersey sponsorships are individually tailored and priced and are private and confidential between the club and sponsor.



Harrington United Football Club 2014 Sponsorship Agreement



Company / Business Name: _____

Contact Name: _____

Company Website: _____

Email: _____

Postal Address: _____

Telephone: Bus: _____

Mob: _____

Sponsorship Type: _____

Age: _____ *Team:* _____ *Option:* _____

Value of Sponsorship: _____ \$

Form of Payment: _____ *Cash / Cheque / Direct Deposit*

Additional Requirements: _____

Sponsors Signature _____ *HUFC Committee Signature*

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Notes



For Further Information Contact:

Jean Davies 0412 105 684

Lindsay Constance 0417 952 585

